

HANDICRAFTS

From the Kingdom of Bhutan

Tradition. Eco-friendliness. Excellence.



catalogue



switchasia
Sustainable Hospitality Involving Indigenous Native Entrepreneurs





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From the Kingdom of Bhutan

- Tradition
- Eco-Friendliness
- Excellence

catalogue

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Handicraft Association of Bhutan (HAB)

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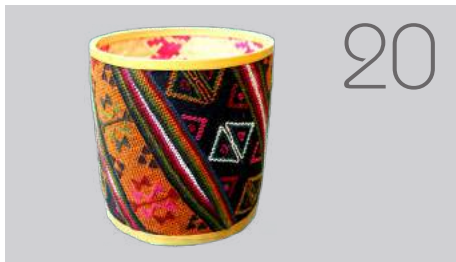


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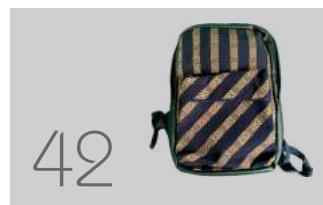
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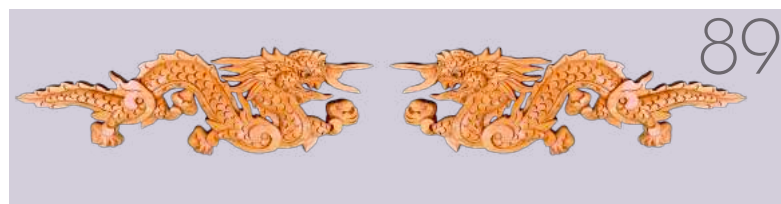
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Foreword



Dr. Robert Wimmer
Lead Project Manager - SHINE
Managing Director - Center
for Appropriate Technology
(GrAT)

Tourism is Bhutan's second highest revenue generator. However, tourism benefits are concentrated in western Bhutan, while most of eastern and southern areas are barely visited by international tourists, despite the vast potential to attract tourists - pristine landscapes, rich cultural heritage, historical narratives and diverse ethnic minorities. This imbalance is reflected in the Bhutan Tourism Monitor 2019 with the eastern and southern districts receiving only about five percent of the country's overall visitors.

The project "Sustainable Hospitality Industries Inclusive of Native Entrepreneur (SHINE)" funded under the SWITCH-Asia Programme mitigates this disparity by facilitating tourism gains among Bhutan's remote and economically latent places and communities. The project was initiated by Centre for Appropriate Technology (GrAT) and kicked off in May 2020 in partnership with Handicrafts Association of Bhutan (HAB), Bhutan Association of Women Entrepreneurs (BAOWE), and STENUM Asia in India. This four-year project targets seven districts - Trashigang, Trashiyangtse, Pemagatshel, Lhuntse, Mongar, Zhemgang and Dagana.

To contribute to sustainable and inclusive tourism development in Bhutan with an improved regional spread of the tourism activities and its value, SHINE adopts the two-way strategy: to vitalize tourism where the handicraft and agro- products are made, and conversely, to bring these products to where tourism is. The project en-

gages native producers - individuals and groups in the tourism value chain, links their products and services to the tourism hubs, and uses Appropriate Technology (AT) to increase production quality and quantity.

SHINE's various interventions include product diversification, quality and quantity improvement of handicrafts and agri- products, enveloping indigenous attractions in package tour products, and propagating and replicating the results. Through the action, producers not only acquire better skills but are also able to market their products more successfully.

The beneficiary groups of the project are rural producers, craftsmen, hoteliers, village home-stays, agro-producers, craft and agro-enterprises, women entrepreneurs, informal self-help groups, disadvantaged youth, etc. HAB and BAOWE also receive assistance in terms of skills development and capacity building. These agencies are active in helping the vulnerable and neglected players in the value chain.

This catalogue is one vital step towards promoting Bhutanese handicrafts. The 239 products showcased here are results of meticulous efforts of Bhutanese artisans and HAB through SHINE. It not only addresses the important aspect of Bhutanese craft culture but also brings innovation, finesse and artistry to keep the sector in tune with changing market demands. These products are original, unique, consumer and eco-friendly, and affordable.

Introduction



Chhorten Dorji
Executive Director
Handicraft Association of Bhutan

Take Bangchung, one of Bhutan's most well-known hand-made products, for example. This circular food container, bamboo-made with intricate patterns of brilliant colors is no ordinary household item. It has a compelling story to tell.

The traditional dyes used and the art of weaving and using traditional dyes itself along with its utility as a cherished household item in our not-so-distant past tells who we are and how we lived. Bhutan's handicrafts are a source of pride, of character and of rich traditions. They represent the identity of the people who make them and their environs. At the larger level, they are part and parcel of Zorig Chusum, the 13 Arts and Crafts of Bhutan.

Yet, today, our handicrafts have fallen by the wayside. Machine-made imports of all kinds, polished and embellished - and much cheaper, handier and useful - have encroached on our markets and homes. Most of our traditional makes from cane, wood, textile, clay, etc. are confined to that ever dwindling category of "souvenir/gift items". Traditional Bhutanese handicrafts are gradually losing their value in the modern living. We often tend to view arts and crafts as an entity disassociated from practical life and wellbeing, fit only for aesthetics or ornament. The skills of our artisans, garnered and honed over generations are on the verge of disappearing, due to the little economic profit in preserving and pursuing them.

It has been an open secret that most crafts sold to tourists in Bhutan are imported, although they are tagged as "Bhutanese". Equally challenging is the lack of innovation and creativity in the sector. There is no benchmark for quality and control for authenticity. The craft sector also lacks strategic direction, policy formulation and implementation, market linkages, infrastructure and finance. Currently, the middle-men and retailers are the biggest beneficiaries; they pay artisans very little yet keep

exorbitant profit for themselves. Craftspeople neither get recognition for their skills nor ownership or rights over their works. They remain nameless.

The Sustainable Hospitality Industries Inclusive of Native Entrepreneur (SHINE) project comes into the picture against this backdrop. Funded by the European Union, the project strives to restore the rightful place of handicrafts in Bhutanese society by capacitating the artisans, especially in rural Bhutan, to develop new products, to mobilize raw materials from the region instead of importing, and to strengthen their business links with tourism.

SHINE literally shed lights on the economically-challenged and disadvantaged craftspeople and their handiwork. It aims to strengthen market linkages, improve market and product accessibility, promote innovation and quality, and help with product marketing while creating portfolios for visibility of the craftspeople. Moreover, it incorporates principles of affordability, locally abundant materials, environmental conscientiousness, cultural acceptability, and makes the products and services “simply better”.

This handicraft catalogue is one output of such an endeavor. Among manifold benefits, it brings into spotlight the essence of craft as a vital aspect of Bhutanese culture and the skills inherent in our craftspeople, which rightfully deserve due recognition. This catalogue is a window to engender creativity, innovation and vitality into our handicraft industry, without which no art or craft can survive.

Let’s not forget that when we purchase an authentic handicraft item, we not only help put food on the table of artisans and their families but help conserve and promote an invaluable heritage and value that define us as people and nation.



Household goods fashioned from bamboo and cane held a pride of place in Bhutanese homes. Once upon a time, they were everywhere—as storage containers, baskets, food utensils, musical instruments, bows and arrows, building materials, fences, ropes, floor mats and any number of ordinary and extraordinary items created for personal or communal use. Bamboo products were used for recreation, as with the national sport of archery, or for convenience, as with handwoven bamboo and cane food containers. Wherever they appeared in their different forms, they shone in in colorful weaves and patterns ranging from extremely brilliant to the very subtle.

The abundance of bamboo and cane in Bhutanese forests and mountains, coupled with their versatile uses, had at one time made Tsarzo—the local name for cane and bamboo weaving—among the most widespread of skills in Bhutan’s traditional cottage industry. To this day, the discipline survives in pockets, in rural parts of the country where they are a vital source of income for local practitioners of the craft.



SADDLE BAG

Tsezib (Saddle Baskets) are widely used in Bhutanese homes as storage containers for food and household items. Historically, these colorful, sturdy baskets, reinforced with animal hide or durable fabric, were used to transport goods on yak and horseback. Today, tourism and trekking outfitters use these saddle baskets strapped onto mules to transport food, provisions and camp and kitchen supplies for long-duration wilderness expeditions.



SAD01



SAD02



SAD03



SAD04



SAD05



SAD01

Size (LxHxW - CM):

43.5x43x26

Material: Cane & bamboo

Weight: 1335g

SAD03

Size (LxHxW - CM):

39x47x21

Material: Cane, bamboo,

Yathra, Adjuster

Weight: 2387g

SAD02

Size (LxHxW - CM):

39x49x20

Material: Cane, bamboo,

Yathra, Adjuster

Weight: 2309g

SAD04

Size (LxHxW - CM):

39.5x47x27.5

Material: Buray, Polyester,

Adjuster

Weight: 2388g

SAD05

Size (LxHxW - CM):

41x42x23

Material: Buray, Polyester,

Adjuster

Weight: 2845g

STRAW BAG

These straw-bags made of matted bamboo with pieces of silk and fabric make a lovely basket in which to carry all the fixings for a lovely outdoor picnic!



SAW01

Size (cm): 15.5x25x15.5
Material: Cane, Bamboo,
Saphu fabric
Weight: 415g



SAW02

Size (cm): 34x266x15
Material: Cane, Bamboo,
Sephu fabric
Weight: 590g



SAW03

Size (cm): 34x266x15
Material: Cane, Bamboo,
Sephu fabric
Weight: 587g



SAW04

Size (cm): 34x26x16

Material: Cane, Bamboo, Sephu fabric

Weight: 647g



SAW05

Size (cm): 34x28x17

Material: Cane, Bamboo, Sephu fabric

Weight: 649g

FRUIT BASKET

Traditional yet contemporary, these cylindrical baskets of woven bamboo and cane feature vibrant handwoven fabrics and textiles in geometric and floral motifs. They can hold fruits, or anything else you may wish to carry in them.



FTB01

Size (cm): 24.5x21.5x24
Material: Cane, Bamboo,
Casement fabric
Weight: 402g



FTB02

Size (cm): 26x21x22
Material: Cane, Bamboo,
Casement fabric
Weight: 354g



FTB03

Size (cm): 25x20.5x20.5
Material: Cane, Bamboo,
Casement fabric
Weight: 303g



FTB04

Size (cm): 26.5x21x20

Material: Cane, Bamboo,
Casement fabric

Weight: 364g





POUCH

These small multi-use containers of bamboo with stitched fabric around them can be closed shut with a drawstring and are the perfect place to store your precious items, such as your jewelry. Available in a range of attractive designs and striking colors.

POU01

Size (cm): 29x9x29
Material: Cane, Bamboo,
Sephu fabric, Cotton
Weight: 407g



POU01



POU02

POU02

Size (cm): 29.5x9x29.5
Material: Cane, Bamboo,
Sephu fabric, Cotton
Weight: 398g



POU03



POU04

POU03

Size (cm): 37x10.30.5
Material: Cane, Bamboo,
Sephu fabric, Cotton
Weight: 508g

POU04

Size (cm): 37x9.31
Material: Cane, Bamboo, Silk
brocade
Weight: 554g

GIFT BASKET

Embellished with silk and brocade patterns, these colorful gift baskets make the perfect aesthetic base around which to build the most thoughtful and loveliest of gift baskets! Available in a variety of designs, with or without woven handles.



GIF01



GIF02



GIF03



GIF04



GIF05

GIF01

Size (cm): 37.5x10x30
Material: Cane, Bamboo,
Buray
Weight: 385g

GIF02

Size (cm): 37x9x31
Material: Cane, Bamboo,
Silk brocade
Weight: 537g

GIF03

Size (cm): 32x9x32
Material: Cane, Bamboo,
Cotton
Weight: 250g

GIF04

Size (cm): 37x8x30.5
Material: Cane, Bamboo,
Hand woven fabric
Weight: 362g

GIF05

Size (cm): 30x9x30
Material: Bamboo, Yatha,
Cotton
Weight: 289g



LAUNDRY BASKET

A cylindrical basket made of bamboo and cane perfect for holding clean or dirty laundry, featuring a variety of asymmetrical designs.



LUD01

Size (cm): 33.5x33x33.5

Material: Bamboo, Yathra

Weight: 654g



LUD02

Size (cm): 33.5x33x33.5

Material: Bamboo, Sephu fabric

Weight: 608g



LUD05

Size (cm): 34x33.5x34

Material: Bamboo, Yathra

Weight: 602g



LUD03

Size (cm): 33.5x33.5x33.5

Material: Bamboo, Casement fabric, Sephu fabric

Weight: 608g

LUD04

Size (cm): 33.5x33.5x33.5

Material: Bamboo, Casement fabric, Sephu fabric

Weight: 609g



OFFERING TRAY

Traditionally seen in temples and monasteries and used as a receptacle for devotional offerings placed in front of Buddhist altars, these trays can be the perfect displays for fresh fruits and baked treats in your home, a classy way to add a ceremonial touch to your hospitality, and make any guest feel like they're truly special.



OFT01

Size (cm): 30x15x29
Material: Cane, wood
Weight: 538g



OFT02

Size (cm): 30x28x31
Material: Cane, wood
Weight: 1096g



OFT03

Size (cm): 37x12x31
Material: Cane, wood
Weight: 450g

CONTAINER

CON01

Size (cm): 10x19x10

Material: Cane, Bamboo

Weight: 225g



INCENSE HOLDER



INH01

Size (cm): 6.5x32x6.5

Material: Cane, Bamboo

Weight: 191g

WINE CASE

WIN01

Size (cm): 9.5x29.5x9.5

Material: Cane, Bamboo,

Synthetic leather

Weight: 254g





TEXTILE PRODUCTS

Textiles are another area of handicrafts in which Bhutan excels.

The vibrant colors and patterns of Bhutanese weaving have not only inspired fashion designers at home and abroad, but rank among the most elegant, coveted, and valuable pieces owned by collectors and museums both in the country and around the world. Handwoven on traditional looms using local raw materials, it can take weavers months, even years, to finish a piece with the full array of traditional colors and motifs.

Now, more than ever, the beauty and intricacy of these native textiles can inspire a range of diverse uses that include, but are not limited to, traditional outfits for men and women, bags, totes, clutches, purses, cushion covers, mats, throws, rugs, carpets, wall hangings and a variety of compositions for interior décor and fashion accessories. Functional workplace accessories like lap-top bags, tablet cases and smartphone covers are among the modern designs created for people who wish to show off their ethnic panache with contemporary style. Men's accessories like backpacks and bow-and-arrow carriers are other examples of adoptions from traditional textiles gaining in popularity.



TOTE BAG

These trendy tote bags featuring twist-and-zip chain fasteners and parallel handles are made of colorful Yathra, polyester, and silk fabric. Available in cream, white, dark brown and red color schemes.



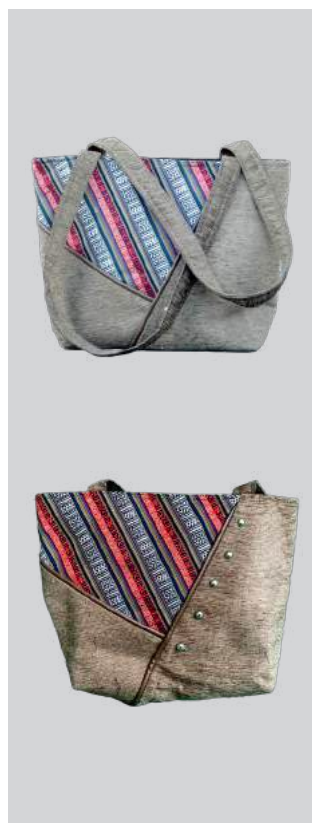
TTE01

Size (cm): 23.5x29.5x14.5
Material: Casement fabric, Synthetic Leather, Yathra
Weight: 273g



TTE02

Size (cm): 40.5x32.5x2
Material: Yathra, Leather
Weight: 355g



TTE03

Size (cm): 37x29.5x11
Material: Casement fabric, Synthetic leather, Yathra, Sephu fabric
Weight: 295g



TTE04

Size (cm): 36x30.5x2.5

Material: Leather, Saphu fabric,
Linning, Zup, Runner

Weight: 373g



TTE05

Size (cm): 38.5x32x9

Material: Yathra,
Synthetic leather

Weight: 423g



TTE06
 Size (cm): 36x30.5x2.5
 Material: Yathra, Synthetic
 Leather
 Weight: 375g



TTE07
 Size (cm): 28x27x11
 Material: Casement fabric,
 Hand woven Fabric, Synthetic
 leather
 Weight: 322g



TTE08
 Size (cm): 43x26x5
 Material: Yathra, Synthetic
 Leather
 Weight: 280g



TTE09

Size (cm): 36x29x9
Material: Yathra, Cotton
Weight: 304g



TTE10

Size (cm): 17.5x28.5x11.5
Material: Yathra, Casement fabric
Weight: 304g



TTE11

Size (cm): 29x30x9
Material: Yathra, Casement fabric, Synthetic leather
Weight: 364g

SLING BAG

Sling these stylish bags over your shoulders! These ergonomic accessories in dark brown, white, black and mixed shades are the perfect for carrying your purse, book, keys, cosmetics and vanity sets, smart devices and other items of daily use. Made of polyester, silk, Yathra, bamboo and cotton, they come with zippers or magnetic snaps.



SLB01
Size (cm): 24x17x5.5
Material: Casement fabric, Ring, Saphu fabric
Weight: 215g

SLB02

Size (cm): 26x23x4
Material: Casement fabric
Weight: 275g



SLB03

Size (cm): 23x21x5.5
Material: Yathra, Leather
Weight: 245g



SLB04

Size (cm): 25.5x19x5.5
Material: Yathra
Weight: 213g



SLB05

Size (cm): 27x19x6.5
Material: Hand woven fabric, Bamboo
Weight: 248g





SLB06

Size (cm): 31x31.5x8

Material: Casement fabric,
Saphu fabric

Weight: 630g



SLB07

Size (cm): 18x18x6

Material: Hand woven fabric,
Leather

Weight: 204g



SLB08

Size (cm): 22x16x6

Material: Leather, Yathra

Weight: 185g





SLB09

Size (cm): 21x20.5x6.5
Material: Yathra, Casement fabric
Weight: 242g



SLB10

Size (cm): 21x20.5x6.5
Material: Yathra
Weight: 203g



SLB11

Size (cm): 23x16x6.5
Material: Yathra
Weight: 203g



SLB12

Size (cm): 28.5x18.5x7.5
Material: Bamboo, Casement fabric
Weight: 269g





SLB13

Size (cm): 28x22x10

Material: Casement fabric, Sephu fabric

Weight: 267g



SLB14

Size (cm): 25.5x22.5x4

Material: Yathra, Synthetic leather

Weight: 257



SLB15

Size (cm): 23x17x5.5

Material: Cotton hand woven fabric

Weight: 369g



HANDHELD BAG

This iconic fashion accessory for women is available in Yathra and leather with zippers, a smart choice for both casual and formal occasions.

HHB01

Size(cm): 31.5x25x6.5
Material: Systhetic leather,
Yathra
Weight: 289g



HHB02

Size(cm): 32.5x29x6.5
Material: Yathra, Casement
fabric
Weight: 233g



HHB03

Size(cm): 24x20.5x11
Material: Yathra, Synthetic
Leather
Weight: 317g



HHB04

Size(cm): 30x23x10.5
Material: Sephu fabric,
Synthetic leather, Casement
Fabric
Weight: 284g





HHB05

Size(cm): 28x36x8
Material: Sephu fabric
Weight: 260g



HHB06

Size(cm): 25x34x13
Material: Casement fabric,
Sephu fabric
Weight: 251g



HHB07

Size(cm): 29x24.5x10
Material: Sephu fabric,
Synthetic Leather
Weight: 326g



HHB08

Size(cm): 26.5x20.5x8
Material: Hand woven
cotton fabric
Weight: 221g



HHB09

Size(cm): 31x25.5x8

Material: Casement fabric,
Synthetic Leather

Weight: 226g

**HHB10**

Size(cm): 25x20.5x7

Material: Hand woven
fabric, Synthetic Leather

Weight: 255g

**HH11**

Size(cm): 36.5x30x3

Material: Yathra,
Synthetic Leather

Weight: 375g



BANTO BAG

This bag is functional, natural, unfussy and unobtrusive. It features attractive designs with buttons and pom-poms.



BEN03

Size(cm): 44x29(diameter)

Material: Cotton, Buray

Weight: 259g



BEN01

Size(cm): 33.5x37

Material: Cotton, Brocade

Weight: 186g



BEN02

Size: 51x45.5

Material: Cotton, Sephu fabric

Weight: 219g



BEN04

Size(cm): 85x27.5

Material: Cotton

Weight: 225g



BACKPACK

These practical no-nonsense backpacks can carry essentials and even electronics, such as small tablets and laptops. Available in different shapes and sizes, they are made of polyester, silk and Yathra.



BPB01



BPB02



BPB03



BPB04



BPB05



BPB06

BPB01

Size(cm): 28x26x8

Material: Casement fabric,
Sephu fabric

Weight: 384g

BPB03

Size(cm): 25x22.5x9

Material: Yathra, Synthetic
leather

Weight: 361g

BPB05

Size(cm): 29x40x8

Material: Yathra

Weight: 504g

BPB02

Size(cm): 23.5x26x9

Material: Synthetic leather,
Sephu fabric

Weight: 344g

BPB04

Size(cm): 23x34x16

Material: Sephu fabric,
casement fabric

Weight: 293g

BPB06

Size(cm): 30x43x6.5

Material: Sephu fabric,
Yathra

Weight: 584g



BPB07



BPB08



BPB09



BPB07

Size(cm): 25x25x8
Material: Saphu fabric,
Synthetic leather
Weight: 365g

BPB08

Size(cm): 23x25x8
Material: Yathra, Synthetic
leather
Weight: 366g

BPB09

Size(cm): 28x21.5x7
Material: Yathra, Casement
fabric
Weight: 380g
BPB10



Size(cm): 33.5x28x8
Material: Yathra
Weight: 353g

BPB11
Size(cm): 32x43x8
Material: Casement fabric,
Sephu fabric
Weight: 575g

BPB12
Size(cm): 31x43x8
Material: Casement fabric,
Sephu fabric
Weight: 592g

BPB13
Size(cm): 29x38x10
Weight: Casement fabric,
Sephu
Weight: 510g



BPB14

Size(cm): 26x41x6.5

Material: Synthetic leather,
Sephu fabric

BPB15

Size(cm): 25x36x15

Material: Casement fabric,
Yathra
Weight: 365g

BPB16

Size(cm): 22x40.5x8

Material: Yathra
Weight: 650g

BPB17

Size(cm): 27x40x7.5

Material: Synthetic leather,
Casement fabric, Yathra
Weight: 650g



BPB18

Size(cm): 21.5x40.5x8

Material: Yathra, Case-
ment fabric
Weight: 690g



BPB19

Size(cm): 22x41x8.5

Material: Sephu fabric,
Casement fabric
Weight: 650g



BPB20

Size(cm): 31.5x37x6.5

Material: Yathra, Case-
ment Fabric
Weight: 491g



BUCKET BAG

A relatively new arrival on the fashion scene, the capacious bucket-bag is great for travel. Cylindrical and spacious, they feature eye-catching designs in Yathra, cotton and silk. Available in several attractive hues.



BUK01

Size(cm): 31.5x29x9.5
Material: Yathra, Lining, Casement fabric
Weight: 218g



BUK02

Size(cm): 36.5x36x10
Material: Yathra, Casement fabric
Weight: 337g

BUK03

Size(cm): 37x35x10
Material: synthetic Leather, Yathra, Zip, Huck, Runner
Weight: 290g



BOWLER BAG

This medium-sized bag that can be positioned on the forearm is ideal for carrying items like cosmetics, make-up kits and purses. It is made of vibrant Yathra fabric and comes in mixed shades of royal blue.

BLB01

Size(cm): 27.5x24x15
Material: Casement fabric,
Yathra
Weight: 296g



BLB02

Size(cm): 27.5x23x15.5
Material: Yathra
Weight: 290g



BLB03

Size(cm): 31x2x9
Material: Casement fabric,
Sephu fabric
Weight: 177g



BLB04

Size(cm): 25x18.5x11
Material: Casement fabric,
synthetic Lather, Sephu
fabric
Weight: 212g



DUFFLE BAG

Fashionable yet utilitarian, the duffle bag is cylindrical and spacious enough to carry essentials while also serving as an accessory. Made of silk and leather, and available in white and orange brown.

DUF01

Size(cm): 51x37x18
Material: Yathra, Leather,
hand woven fabric
Weight: 926



DUF02

Size(cm): 36x25x14.5
Material: synthetic
Leather, hand woven
fabric
Weight: 275g



CAMERA BAGS

These special camera bags with top loading openings offer easy access to camera gear. Made of silk and cotton, they come in brown and cream tones featuring a variety of patterns.



CAM01

Size (cm): 37x15.5x13.5

Material: Sephu fabric

Weight: 700g



CAM02

Size(cm): 38x15x12.5

Material: Sephu fabric

Weight: 600g



CAM03

Size(cm): 37.5x15x13

Material: Sephu fabric

Weight: 685g



CAM04

Size(cm): 38x16x12.5

Material: Sephu fabric

Weight: 685g

CARRY BAG

Among the simplest of utility bags in which to carry daily use items while commuting, these are available in orange, brown and creamy shades with minimalist patterns.



CAB01

Size(cm): 27x50x8.5
Material: Cotton, Saphu fabric
Weight: 289g



CAB02

Size(cm): 26.5x49x8.5
Material: Cotton, Zip
Weight: 332g



CAB03

Size(cm): 27x51x8.5
Material: Cotton, Zip, Saphu fabric
Weight: 351g



CAB04

Size(cm): 27.5x50
Material: Cotton, synthetic Leather
Weight: 296g



CAB05

Size(cm): 27x49x8.5
Material: Cotton, Yathra
Weight: 297g



CAB06

Size(cm): 27.5x51x9
Material: Cotton
Weight: 291g



CAB07

Size(cm): 27x48.5x8.5
Material: Cotton, Yathra
Weight: 293g



CAB08

Size(cm): 27x48.5x8
Material: Cotton
Weight: 295g



CAB09

Size(cm): 26.5x49x8.5
Material: Cotton, synthetic
Leather
Weight: 277g



CAB10

Size(cm): 27.5x50x8.5
Material: Cotton
Weight: 296g

CLUTCH

A classic women's accessory for formal occasions, this small, slim, strapless bag is available in cotton and silk and varies from pretty patterned pink to elegant brown.



CLC05

Size(cm): 22x12x5.5

Material: Casement fabric

Weight: 106g



CLC04

Size(cm): 26x15x3

Material: Sephu fabric, Casement fabric

Weight: 200g

CLC01

Size(cm): 21x13x4.5

Material: Buray

Weight: 70G



CLC02

Size(cm): 22x14x3.5

Material: Buray

Weight: 70G



CLC03

Size(cm): 21x13x4

Material: Buray

Weight: 72g





CROSSBODY BAG

Worn diagonally across the shoulder, these crossbody bags are available in contemporary single-tone hues or vibrant traditional textile weaves.



CBB01

Two in one bag
Size(cm): 30x26x8
Material: synthetic
Leather, Casement fabric
Weight: 395g



CBB02

Jola
Size(cm): 25.5x26.5x8
Material: Yathra,
Weight: 244g





CBB3

Size(cm): 24x23.5x4

Material: Hand woven fabric,
Casement fabric

Weight: 216g



CBB4

Size(cm): 25.5x22.5x6

Material: Casement fabric

Weight: 306g



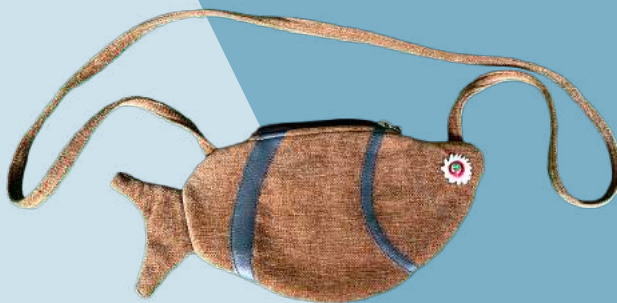
CBB5

jola

Size(cm): 22x35.5x9.5

Material: Hand woven fabric,
cotton

Weight: 127g



CBB6

Fish shape bag

Size(cm): 25x15.5x1

Material: Casement fabric,
leather

Weight: 108g

HAVERSACK BAG

Similar to a back-strap but differentiated by its single-shoulder strap, this accessory is the in-thing for young women, especially busy college students and young urban professionals. Made of Yathra and polyester, it comes in various patterns and hues.



HAS01

Size (cm): 17X30.5X16

Material: Casement fabric,
Yathra

Weight: 386g

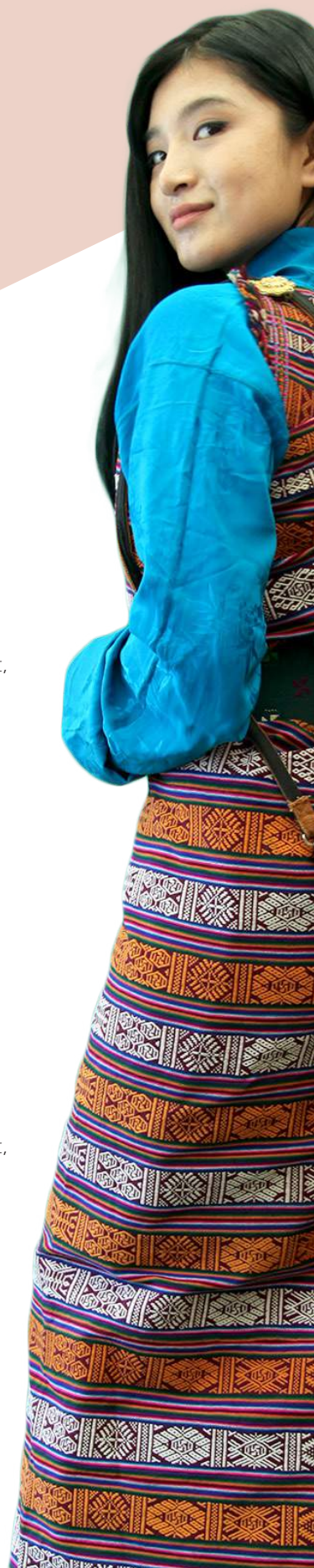


HAS02

Size (cm): 36.5X37.5X9.5

Material: Casement fabric,
Yathra

Weight: 336g





HAS03

Size (cm): 24.5x30.5x7

Material: Yathra, case-
ment fabric

Weight: 347g



HAS04

Size (cm): 23.5x3.5x12.5

Material: Yathra

Weight: 384g



HAS05

Size (cm): 20x29.5x14.5

Material: Yathra, Case-
ment fabric

Weight: 320g





FANNYPACK

The fashion statement of the 1980s making a retro-ironic comeback, the fannypack is worn around the waist. Ideal for day hikes or stylish carefree jaunts where the only thing you want to carry are the truly basic essentials like your phone and some cash.



FFB01

Size: 36x15.5x8

Material: Casement fabric

Weight: 200g

HALF-MOON BAG

A crescent-shaped bag that resembles a half-moon and is minimalist in design and color.



HMB01

Size(cm): 27x19x6.5

Material: Casement fabric

Weight: 112g



HMB02

Size(cm): 30x26x4

Material: Yathra

Weight: 130g

HOBO BAG

Easy to carry and designed for flexibility. The hobo bag is cream-colored and comes with a corset-type design.



HOB01

Size (cm): 29x27x9.5

Color: Cotton fabric

Weight: 139g

PHONE CASE

This phone-case is perfect in style and functionality, worn diagonally across the body, the strap resting on the shoulders.



CPS01

Size (cm): 12x17x4.5

Material: Casement fabric

Weight: 110g



CPS02

Size (cm): 12.5x20x5

Material: Yathra

Weight: 122g

PORTFOLIO BAG

Made of cotton and bura (raw silk) in versatile designs, this flat, slim case is the perfect accessory you need to carry all your important documents.



POT01

Size (cm): 26x35x2

Material: Leather

Weight: 370g



POT02

Size (cm): 26x35.5x2.5

Material: Cotton

Weight: 375g

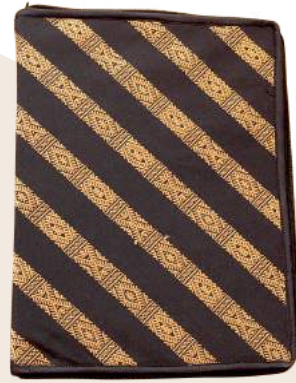


POT03

Size (cm): 25x35x2

Material: Cotton, Bura

Weight: 117g



POT04

Size (cm): 26x35x2.5

Material: Sephu fabric

Weight: 370g

BUMRO BAG SET



BUM JOLA SET



BJS01

Size (cm): 38x30x38

Material: Casement fabric,
Buray

Weight: 330g

FLATEWARE BAG



FWB01

Size(cm): 27.5x39x1

Material: Cotton, saphu
fabric

Color: White

Weight: 90g

PENCIL & PEN POUCH



PEN01

Size (cm): 36x8.5x5

Material: Yathra

Weight: 180g



PEN03

Size (cm): 11x29x3

Material: Casement fabric,
Buray

Weight: 105g



PEN02

Size (cm): 35x9x5

Material: Yathra

Weight: 175g





PEN04

Size (cm): 34x16.5x7
Material: Buray, Casement
Fabric
Weight: 174g



PEN05

Size (cm): 23.5x11x6
Material: Casement Fabric,
Zip, Runner, Lining
Weight: 64g



PEN06

Size (cm): 17.5x7.5x 5.5
Material: Casement fabric
Weight: 100g



PEN07

Size (cm): 17x8x4.5
Material: Casement Fabric,
Buray, Zip, Lining,
Weight: 90g



PEN08

Size (cm): 20x8x4
Material: Saphu fabric
Weight: 85g



WINE BAG

Shaped like a wineskin and as spacious as one, the wine bag makes for a comfortable hand-bag in which to carry your make-up kit or other more substantial items.



WIN01

Size (cm): 35x16x14
Material: Casement fabric, woven fabric, Lining
Weight: 250g



WIN02

Size (cm): 29x 17x 12.5
Material: Casement fabric, Sapu fabric
Weight: 190g



WIN03

Size (cm): 30x 17x 12
Material: Casement fabric, Sapu fabric, Lining
Weight: 180g



WIN04

Size (cm): 3.5x17x13
Material: Yathra, Casement fabric, Lining
Weight: 290g

LAUNDRY BAG

An everyday home essential, the laundry bag is exactly what you need to tidy up your room, and keep your laundry all set for the washing machine.



LUB01

Size (cm): 35x23x23

Material: cotton

Weight: 320g



LUB02

Size (cm): 23.5x19.5x23.5

Material: Synthetic leather,
Sephu fabric

Weight: 324g



LUB03

Size (cm): 29.5x25x29.5

Material: Hand woven
fabric, Buray

Weight: 270g



LUB04

Size (cm): 33.4x29x19

Material: Yathra, Synthetic
leather

Weight: 494g

MAKEUP BOX



MAC01

Size (cm): 12.5x14x12.5

Material: Saphu fabric

Weight: 100g

MECHUNG-BUM SET



MUB01

Size (cm): 43x29x6

Material: Casement

buray

Weight: 380g

SHOULDER BAG

SHB01

Size (cm): 21x11x6.5
Material: Bamboo, Buray
Fabric
Weight: 113g



POUCH

POU02-MI

Size (cm): 17x28x8.5
Material: Cotton, Casement
Fabric
Weight: 81g



POU01-MI

Size (cm): 11.5x27.5x16
Material: Cane, Buray, Cotton
Weight: 163g



LUNCH BOX

Available in colorful Yathra, silk and leather, this environment-friendly portable bag for your pack lunch solution keeps your food warm and hygienic.

LBB01M

Size (cm): 14.5x21x14.5

Material: Yathra, Casement Fabric

Weight: 184g



LBB02

Size (cm): 12x11x12

Material: Saphu Fabric

Weight: 85g



LBB03

Size (cm): 18x22x18

Material: Casement Fabric

Weight: 252g





BOTTLE BAG

For a stylish way to carry your daily dose of hydration hassle-free, invest in these cool bottle bags.



WBB01

Size(cm): 7.5x26x7.5

Material: Casement fabric, Sephu Fabric, Zip, Runner, D-ring, Adjuster

Weight: 93g



WBB02

Size(cm): 9x19x9

Material: Casement fabric, Hand woven fabric

Weight: 79g



WBB03

Size(cm): 6.5x18.5x6.5

Material: Sephu fabric, synthetic leather, Adjuster,

Weight: 57g

IPAD CASE

Cases with and without straps that make carrying your precious iPad a snap. Comes in various patterns, textiles and hues.

PAD01

Size (cm): 36x25.5x3.5
Material: Yathra, Casement fabric, yathra
Weight: 240g



PAD02

Size (cm): 36x27x2.5
Material: Casement fabric, Buray
Weight: 250g



PAD03

Size (cm): 3x30x3
Material: Yathra
Weight: 210g



PAD04

Size (cm): 36x27x2.5
Material: Casement fabric, Buray,
Weight: 253g



PAD05

Size (cm): 35x26x2
Material: Casement fabric,
Buray
Weight: 250g



PAD06

Size (cm): 25x36x2
Material: Casement fabric,
Buray
Weight: 258g



PAD07

Size (cm): 24.5x32x1
Material: Casement
fabric
Weight: 250g



PAD08

Size (cm): 25x30.5x1
Material: Casement
Fabric, Buray
Weight: 243g



PAD09

Size (cm): 25x29.5x1
Material: Casement
fabric, Buray
Weight: 237g

LAPTOP BAG

The perfect utility bag for office-goers, available in multi-colored patterns.



LAB01

Size (cm): 39x34.5x6.5
Material: Casement fabric,
Yathra
Weight: 542g



LAB02

Size (cm): 41.5x32x5.6
Material: Casement
fabric, Yathra
Weight: 492g



LAB03

Size (cm): 40.5x36x5
Material: Sephu fabric,
synthetic leather
Weight: 416g



LAB04

Size (cm): 41.5x33.5x6
Material: Casement fabric,
Yathra
Weight: 680g



COUCH COVER



COC01

Size: 49x48

Material: cotton

Weight: 500g



COC02

Size: 100x90

Material: cotton

Weight: 950g

FABRIC BOWL

FAB01

Size (cm): 25x38x25

Material: Cotton, buray

Weight: 150g



BREAD BASKET

BAB01

Size (cm): 19x13x19

Material: Cotton

Weight: 383g



COASTER

Available in cotton and silk in eight original designs and versatile colors.



COS01

Size: 10.5x10.5x1
Material: Buray, Cotton
Weight: 13g



COS02

Size: 10.5x10.5x1
Material: Leather, Lining
Weight: 6g



COS03

Size: 37x37x1
Material: Cotton,
Weight: 74g



COS04

Size: 38x38x1
Material: Cotton,
Weight: 67g



COS05

Size: 39x39x1
Material: Cotton,
Weight: 45g



COS06

Size: 14.5x14.5x1
Material: Cotton, sephu
Weight: 142g



COS07

Size: 39x39x1
Material: cotton,
Weight: 65g



COS08

Size: 39x39x1
Material: Hand woven
Fabric, Cotton
Weight: 65g

CUSHION

Woven on hand-operated looms and embroidered with Bhutanese cultural icons and landscape features, this cushion creates a distinctive look to your interior. Available in unique designs and colours with similar throws.



CUS01
Size (cm): 51X66
Material: Cotton
Weight: 220g



CUS02
Size (cm): 51X66
Material: Cotton
Weight: 220g

CUS03
Size (cm): 51X66
Material: Cotton
Weight: 220g



CUS04
Size (cm): 51X66
Material: Cotton
Weight: 220g

CUS05
Size (cm): 45x45
Material: Cotton
Weight: 220g



CUS06
Size (cm): 45x45
Material: Cotton
Weight: 220g

BATHROBE



BAA01

Size (cm): 109.5 x 53.5

Material: Cotton, Buray

Weight: 385g

BATHROOM SLIPPERS



BAS01

Size (cm): 25x19.5

Material: Casement fabric,
leather, buray

Weight: 75g





WOODCRAFT

The traditional skills of woodworking comprise three categories. Patra or carving, which can take the form of architectural embellishments for buildings and monuments, finely crafted thrones, tables and chairs and other items of traditional and religious furniture, wood beams and other decorative elements. Babzo or the fashioning of masks for religious dances and temple celebrations, which can be as much a spiritual affair as a craft. And Shagzo or wood-turning, which involves making exquisite and functional items from special wood burls and roots.

The finest examples of Shagzo include hand-turned—and treadle-lathe-created—wooden bowls (Daapa), cups (Dza Phob), serving plates and containers in a gamut of shapes, sizes and natural textures and patterns. Bhutanese people value these exquisite woodcraft collectibles as precious heirlooms. The more legendary of these include special Dza Phobs fashioned by master artisans reputed to emit light rays, and neutralize the poisons in one's food and drink, among other magical propensities.



MASK

Mask (Baap), hand-made from soft woods like Red Cedar and Blue Pine, is worn during the performance of Buddhist ritual dances called Chham. Given its religious symbolism and artistry, masks are now being increasingly used as souvenir and decorative items in homes and offices.

MAS01

Size (cm): 32x22.5x32

Material: Wood

Weight: 700g



MAS02

Size (cm): 32x22.5x32

Material: Wood

Weight: 700g



MAS03

Size (cm): 32x22.5x32

Material: Wood

Weight: 700g





MAS04

Size (cm): 24x16.5x24

Material: Wood

Weight: 700g



MAS05

Size (cm): 18x12.5x15

Material: Wood

Weight: 250g



MAS06

Size (cm): 18x12.5x15

Material: Wood

Weight: 250g



MAS07

Size (cm): 18x12.5x15
Material: Wood
Weight:250g



MAS08

Size (cm): 18x12.5x15
Material: Wood
Weight:250g



MAS09

Size (cm): 18x12.5x15
Material: Wood
Weight:250g



JANDUM

Traditionally, the Jandum is a receptacle for Ara (Bhutanese home-brewed alcohol). It is used mainly during festive occasions and when entertaining guests. The Jandum is covered with braided strips and has two openings on the top from where the alcohol is poured.



JAN01

Size (cm): 16x23x16

Material: Wood and brass

Weight: 300g



JAN02

Size (cm): 16x23x16

Material: Wood and brass

Weight: 300g



JAN03

Size (cm): 11x18x11

Material: Wood and brass

Weight: 150g



JAN04

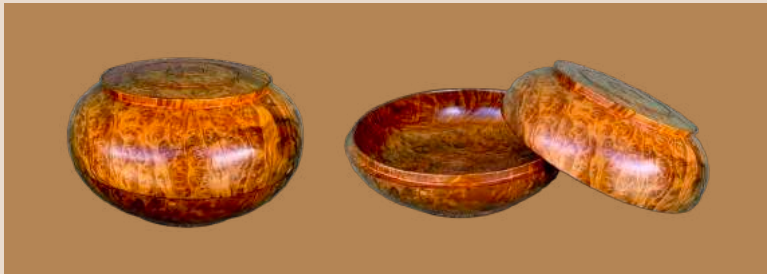
Size (cm): 11x18x11

Material: Wood and brass

Weight: 150g

DAPA

Apart from being a beautiful souvenir, Daapa or the closed-lid traditional wooden bowls are beautiful dishes on which to serve your food. The two halves of the bowl fit tightly together and can be used individually as salad bowls.



DAP01

Size (cm): 17.5x10x17.5

Material: Wood

Weight: 443g



DAP02

Size (cm): 16x10x16

Material: Wood

Weight: 363g



DAP03

Size (cm): 17.5x10x17.5

Material: Wood

Weight: 332g



DAP04

Size (cm): 33.5x20x33.5

Material: Wood

Weight: 1995g



DEM

Made in different sizes to be used as a serving plate, Dems are carved from the burls and knots of Maple or the wild avocado tree.



PAY01

Size (cm): 17.5x5.5x17.5

Material: Wood

Weight: 162g



PAY02

Size (cm): 18x5.5x18

Material: Wood

Weight: 168g



PAY03

Size (cm): 18.5x5x18.5

Material: Wood

Weight: 129g

GURKU

This Bhutanese wooden cup is hand-carved from burlwood and finished with a coat of a natural oil to enhance the wood grain and patterns.



GUR01

Size (cm): 13.5x6.5x13.5

Material: Wood

Weight: 76g



GUR02

Size (cm): 11.5x6.1x11.5

Material: Wood

Weight: 70g



GUR03

Size (cm): 11x4.5x11

Material: Wood

Weight: 44g

KASHUP

Lidded bowl to serve tea or soup, Kashup is made from burlwood. In the olden days, it was used to pack foods, especially curry and ezay, during festive occasions.



KAS01

Size (cm): 12x7x12

Material: Wood

Weight: 123g



KAS02

Size (cm): 13.5x10x13.5

Material: Wood

Weight: 294g

TSAMDER

Originally used for serving roasted barley or wheat, these days used as snack containers and serving bowls. Made from wood derived from Maple, Alder, Wild Avocado, Red Cedar and Rhododendron.



TSA01

Size (cm): 15.5x12.5x15.5
Material: Wood
Weight: 420g



TSA02

Size (cm): 15.5x12.5x15.5
Material: Wood
Weight: 464g



TSA03

Size (cm): 13x18.5x13.5
Material: Wood
Weight: 343g

HOME DECOR

Patra or the Bhutanese art of carving includes architectural embellishments for buildings, finely crafted traditional and religious furniture, and other decorative elements. Nowadays, the decorative pieces depicting Buddhist themes are particularly popular as souvenir items.



HOM01
Size (cm):
14.5x14.5x1.5
Material: Wood
Weight:300g



HOM03
Size (cm):
14.5x14.5x1.5
Material: Wood
Weight:300g



HOM02
Size (cm):
39.5x39.5x1.5
Material: Wood
Weight:145g



HOM04
Size (cm): 40x44x1.5
Material: Wood
Weight:385g

HOM05
Size (cm): 39.5x12x1.5
Material: Wood
Weight:365g





ABOUT THIS CATALOGUE

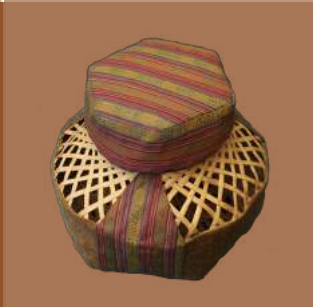
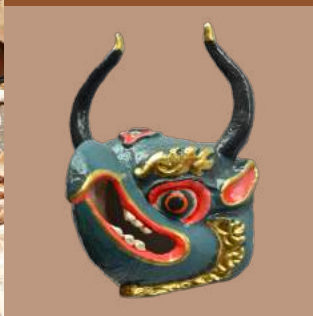
Long before modern manufacturing, Bhutan boasted a rich tradition of crafting, using and valuing things created by the human hand. Among such creations were bamboo and cane, textile, and wood products. The diversity of such homespun goods celebrated in their communities ranged from the utilitarian to the exquisitely artistic.

Today, however, a wide range of cheap plastic, metal and synthetic goods make inroads into our modern lives, threatening to push the kingdom's valued craftspeople, their cultural contributions, lifestyles, and their livelihoods, into the dim recesses of our collective memory.

Still, our native craftspeople persist in some corners of the country, eking out a living from their age-old vocations. Their contributions may often be unknown and overlooked, but the beauty of their intricate creations sing out amid the detritus of disposable goods.

This catalogue contains 239 of such vibrant products from Bhutan. Each item draws its artistic essence from the kingdom's rich centuries-old traditions thoughtfully adapted to fit into, and enhance, our modern lives. Each item is original, unique and affordable.

This catalogue will hopefully contribute to the preservation of the vibrant tapestry that is the nascent Bhutanese crafts industry and ensure the survival of the community of artisans.



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www.handicraftsbhutan.org